Who Interviewed Khrushchev?

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NBC's publicity department has been pumping out promotion about how the network scooped the world by obtaining movies and tapes of former Premier Khrushchev in retirement.

Actually, the story was dug out by Jess Gorkin, editor of Parade, who included NBC in on the deal to help defray expenses.

Under the agreement, Parade magazine was supposed to come out with the story two days ahead of the NBC telecast. In return, NBC was given exclusive movies and tapes that couldn't be reproduced in the magazine.

But NBC jumped the gun on Gorkin and released details of the story in advance. As a result, the wire services gave NBC, not Parade, credit for the scoop.

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